

Add comparison +

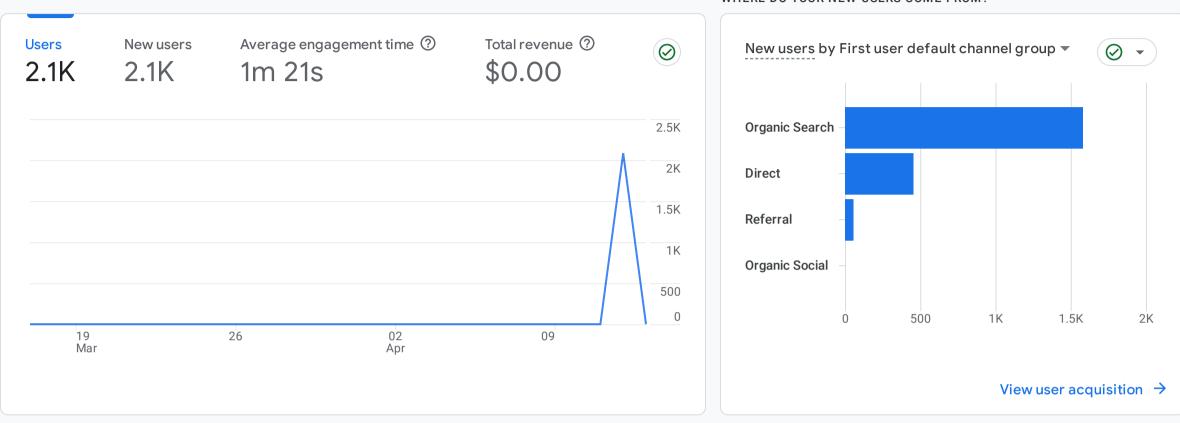
Go to report

Last 28 days Mar 17 - Apr 13, 2023 -

Reports snapshot

All Users

A



WHAT ARE YOUR TOP CAMPAIGNS?

SESSION DEFAULT CHANNEL G	SESSIONS
Organic Search	1.7k
Direct	511
Referral	73
Organic Social	1
Unassigned	1



HOW ARE ACTIVE USERS TRENDING?

User activity over time

• 30 DAYS

0 41/

2.5K

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by c Based on device data						Ø •
	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5

WHERE DO YOUR NEW USERS COME FROM?